

STTC

EUROPEAN SUSTAINABLE TROPICAL TIMBER COALITION

Andreas von Möller



the sustainable
trade initiative

IDH Programs: Sustainable Supply Chains



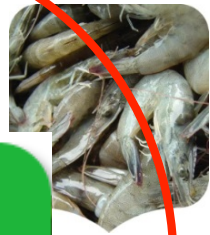
Cocoa
Increased income for at least 300,000 farmers



Tea
22% of tea export certified in 2013



Tropical timber
9 million ha of tropical forest sustainably managed by 2015



Aquaculture
% of EU import of tilapia, pangasius and shrimp ASC certified in 2015



Soy
10-15% of EU imports sustainably produced in 2015



Cotton
1 million metric ton BCI cotton in 2015



Electronics
More sustainable manufacturing in over 100 factories by 2015



Coffee
25% worldwide coffee sales sustainable in 2015



Spices
20% sustainable EU pepper in 2015



Natural stone
Improved labor conditions for 10,000 workers by 2015



Tourism
15% of accommodations certified in 2015



Cashew
375,000 farmers producing sustainable cashew in Africa by 2015



Flowers
90% of flowers sustainably produced by 2020



Fruit & Veg
100% sustainably sourced fresh fruits and vegetables in 2020

In Development & Scoping



Palm Oil



Paper & Pulp

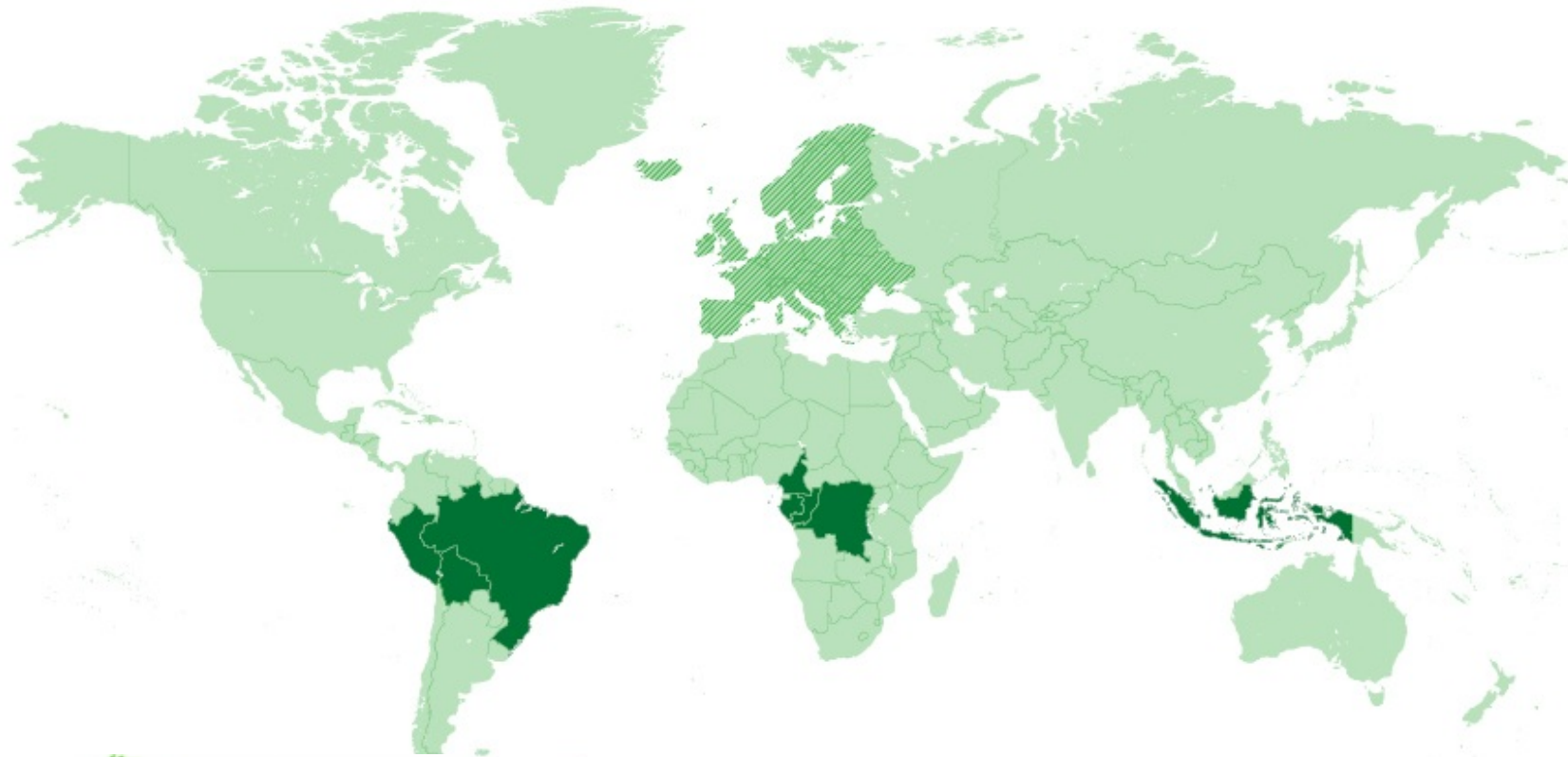


Apparel



Minerals

The Tropical Timber Programs



TAA closed (2.2 mill ha)

The Amaz Alterna
Peru Tropical Timber Program
Promoting FSC certified timber

Congo Basin Program
Certification of 4 million ha FSC forest in Cameroon, DRC, Congo and Gabon

The Borneo Initiative.
The Borneo Initiative
Certification of 4 million ha FSC forest in Indonesia

Guiana Shield Tropical Timber Program
Certification of 0,4 mill ha by 2015

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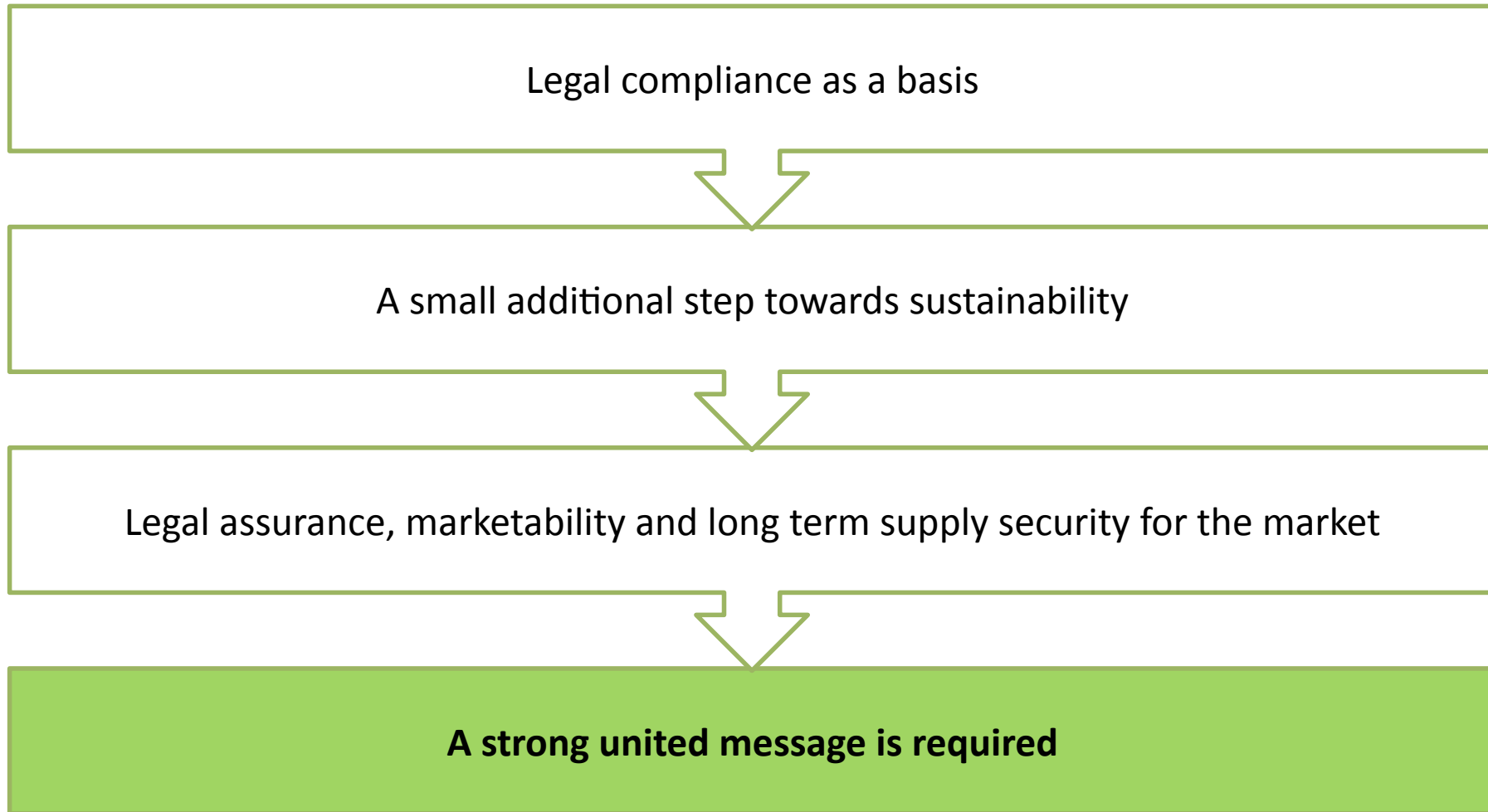
Market share of 30% sustainably sourced timber across Europe



Why use tropical timber?

- If responsibly sourced wood is the only truly renewable material
- Sustainably produced tropical timber excels in durability, strength and high quality
- Avoiding the use of tropical timber is not a solution. Buying sustainably produced timber helps to conserve the remaining tropical forests
- Selectively logged production forests retain a large proportion of their production potential, biodiversity and carbon storage function

Demand can drive change!

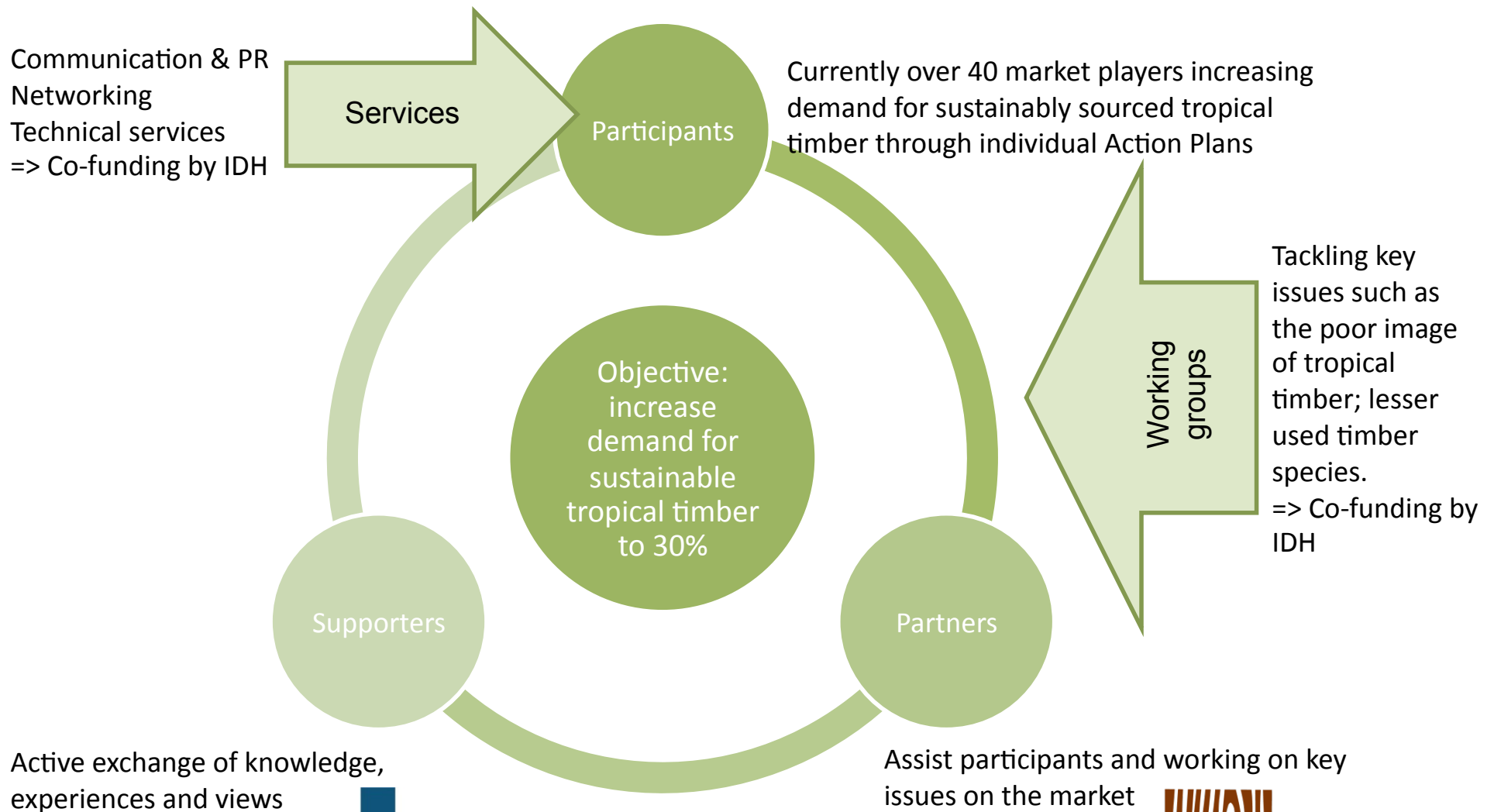




EUROPEAN SUSTAINABLE TROPICAL TIMBER COALITION

- Key players in the sector: both public and private
- Bundling of demand and efforts
- Ambition to reach a market share of 30% in Europe
=> Tipping point in market transformation
- A strong united message to producer countries

European Sustainable Tropical Timber Coalition

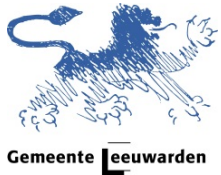




STTC

Participants, Partners and Supporters

EUROPEAN SUSTAINABLE TROPICAL TIMBER COALITION



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giz



Action plans

1. First round individual action plans (app. 30)
2. Some examples of activities:
 - training of personnel
 - set ambitious targets on sourcing
 - set up monitoring and reporting mechanisms
 - development of procurement policies
 - support of sub-contractors on CoC-certification
 - communication towards clients and others
 - incorporate new lesser used timber species in sales

Working Groups of the European STTC

1. Communication and promotion:

- Develop communication strategy (improve image)
- Assists other WGs with communication material

2. Business encounters:

- Ensure European STTC side-events / presence across Europe (a.o. Carrefour, BAU, INTERZUM, SPOGA, Ecoprocura, Bouwbeurs, etc)

3. Technical issues:

- Lesser Known (used!) Timber Species
- Position of tropical timber in Life Cycle Analysis
- Promotion of tropical timber towards a.o. architects



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Join us now!

www.europeansttc.com

<http://www.youtube.com/watch?v=lpmgvykK8Ps>



We save tropical forests by buying certified timber



Making a business case for sustainable forest management

www.europeansttc.com